I. Call to order

II. Approval of Minutes for Regular Meeting of January 23, 2018

III. Public Comments
Anyone wishing to speak before the Board, either as an individual or as a member of a group may do so at this time. Individuals desiring to speak shall give their name, address, and the group they represent, if any. A speaker is limited to three minutes unless granted an extension of time.

IV. Chairman’s Report (Mr. Frank Finneran)
A. WSCC Board 2018 Strategic Planning Retreat
B. Presentation of Consent Agenda
Action items:
1. Ratification of Additional Facility Project Contract List
2. Approval of Additional Facility Project Draw Schedule Payment
Informational:
1. WSCC Sales Productivity Report
2. Monthly Expenditures – Auditing Officer Certification

V. PFD Committee Reports
A. Finance Committee (Mr. Bob Flowers, Chair)
   1. Update
   2. WSCC Auditor’s Report
B. Marketing Committee (Mr. Craig Schafer, Chair)
   1. Branding / Naming Update
C. Government Affairs Committee (Ms. Deryl Brown-Archie, Chair)
   1. Update
   2. Consultant Update Report
D. Outreach Committee (Ms. Denise Moriguchi, Chair)
   1. Update
E. Art Committee (Ms. Susana Gonzalez-Murillo, Chair)
   1. Addition Project Art Update
   2. WSCC Art Foundation Update
F. Addition Committee (Mr. Frank Finneran, Chair)
   1. Addition Project Update

VI. Visit Seattle & WSCC Sales Reports
A. Destination Overview - Mr. Tom Norwalk, Visit Seattle
B. Visit Seattle Sales Report – Mr. Rob Hampton, Visit Seattle
C. WSCC Sales Report - Mr. Michael McQuade, WSCC

VII. President’s Report (Mr. Jeffrey A. Blosser)
A. Report of Performance-based Compensation Program
B. Taste of Washington: Marketing Event Participation
C. WSCC 30th Anniversary and Groundbreaking Plans discussion

VIII. Staff Reports
A. Parking (Mr. Susnios Tesfaye)
B. Food Service (Ms. Melinda Altamirano)

IX. Financials (Mr. Chip Firth)

X. Executive Session (if necessary)

XI. Other Business

XII. Adjournment