

Washington State Convention Center Public Facilities District
Board of Directors Regular Meeting
Tuesday, March 27, 2018

- I. **Call to order**
- II. **Approval of Minutes for Regular Meeting of January 23, 2018**
- III. **Public Comments**

Anyone wishing to speak before the Board, either as an individual or as a member of a group may do so at this time. Individuals desiring to speak shall give their name, address, and the group they represent, if any. A speaker is limited to three minutes unless granted an extension of time.
- IV. **Chairman’s Report (Mr. Frank Finneran)**
 - A. WSCC Board 2018 Strategic Planning Retreat
 - B. Presentation of Consent Agenda
 - Action items:
 - 1. Ratification of Additional Facility Project Contract List
 - 2. Approval of Additional Facility Project Draw Schedule Payment
 - Informational:
 - 1. WSCC Sales Productivity Report
 - 2. Monthly Expenditures – Auditing Officer Certification
 - 3. Benefits Committee – 2017 Summary Report
- V. **PFD Committee Reports**
 - A. Finance Committee (Mr. Bob Flowers, Chair)
 - 1. Update
 - 2. WSCC Auditor’s Report
 - B. Marketing Committee (Mr. Craig Schafer, Chair)
 - 1. Branding / Naming Update
 - C. Government Affairs Committee (Ms. Deryl Brown-Archie, Chair)
 - 1. Update
 - 2. Consultant Update Report
 - D. Outreach Committee (Ms. Denise Moriguchi, Chair)
 - 1. Update
 - E. Art Committee (Ms. Susana Gonzalez-Murillo, Chair)
 - 1. Addition Project Art Update
 - 2. WSCC Art Foundation Update
 - F. Addition Committee (Mr. Frank Finneran, Chair)
 - 1. Addition Project Update
- VI. **Visit Seattle & WSCC Sales Reports**
 - A. Destination Overview - Mr. Tom Norwalk, Visit Seattle
 - B. Visit Seattle Sales Report – Mr. Rob Hampton, Visit Seattle
 - C. WSCC Sales Report - Mr. Michael McQuade, WSCC
- VII. **President’s Report (Mr. Jeffrey A. Blosser)**
 - A. Report of Performance-based Compensation Program
 - B. Taste of Washington: Marketing Event Participation
 - C. WSCC 30th Anniversary and Groundbreaking Plans discussion
- VIII. **Staff Reports**
 - A. Parking (Mr. Susnios Tesfaye)
 - B. Food Service (Ms. Melinda Altamirano)
- IX. **Financials (Mr. Chip Firth)**
- X. **Executive Session (if necessary)**
- XI. **Other Business**
- XII. **Adjournment**